



Goals and Objectives of the Minnesota Horse Council

- ♦ Promote and/or support equine educational activities
- ♦ Improve communication in all horse related activities with the general public
- ♦ Gather information of value to equine related activities
- ♦ Distribute gathered information as appropriate
- ♦ Provide expertise, consult and advise
- ♦ Establish, develop and enhance equine trails and other infrastructure and encourage their prudent use

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Aisle of Breeds at the Minnesota State Fair



This year the Aisle of Breeds at the Minnesota State Fair was a great success with both sides of the main Horse Barn aisle filled with horses. Fair goers were welcomed by Minnesota Horse Council and Minnesota Horse Expo volunteers as well as the horse owners who brought their horses. This year the Aisle of Breeds had "horses on a stick," "I visited the Horse Barn" buttons and horse information signs posted throughout (materials provided by the Council and Expo), as well as information for where to find horse rentals, horseback riding lessons and certified stables. The most asked question? "Where are the Clydesdales?" Thank you to those who volunteered their time (and equines) to make this another successful year!





MINNESOTA PINTO HORSE ASSOCIATION HOSTS CLINIC WITH FUNDS FROM MHC GRANT

With funds from a Minnesota Horse Council grant, the Minnesota Pinto Horse Association hosted a clinic open to the horse community on April 14, 2012 at the University of

Minnesota Equestrian Center. The clinic included two clinicians--Alan Shakelford who specializes in sports psychology and Joyce Swanson who specializes in Western Dressage.

Participants started the day in a 2-hour classroom session with Dr. Shakelford, learning about sports psychology and participating in mind relaxing activities to enhance performance between rider and horse. Lunch was ordered in to encourage participants to stay in a group setting to enhance conversations among each other. Following lunch, the clinic moved to the riding arena where the remainder of the day included riding. There were four groups of four ranging from beginners to advanced riders. Joyce Swanson worked with each group covering basic riding skills and working on a dressage test. Auditors were present and were able to easily view and hear Joyce explain riding techniques to use when schooling your horse.

Following the clinic, board members spoke with individuals who participated in the clinic regarding their experience. There were many positive comments--many appreciated the sports psychology and having Dr. Shakelford present throughout the afternoon to gain the opportunity to speak with him on an individual basis. The location and facility were excellent for our pur-

poses of having both classroom and riding settings. Having stalls available at no extra charge were appreciated by riders so they could watch and participate in all clinic activities. Lessons learned from other comments included having smaller riding groups and having a demo rider at the beginning where the clinician spends the time talking about her techniques and language that will be used throughout the day.

Overall the clinic was a wonderful experience with participants gaining further knowledge in sports psychology and western dressage. Information submitted by Anna Fromelt, Clinic Chair, Minnesota Pinto Horse Association, 320-493-7107, Fromelta@gmail.com

Classroom session with Dr. Shakelford



Joyce Swanson and riding group

Fire Danger
2012-09-21

- Low
- Moderate
- High
- Very High
- Extreme

© MNDNR

FIRE DANGER ALERT

Folks please be careful to avoid starting accidental fires--burning brush, tractors backfiring, being careful with gasoline. Get burnable debris away from your homes and barns. Be prepared in case a fire in your community starts spreading your way and if you are told to evacuate NOW they mean NOW and not hours later. Please call your neighbors so you can help each other. Not everyone has enough trailers to get their horses out of harm's way so please help each other. Conditions do change from not so good to not good at all in an hour's time. Make sure your files on your horses are nearby for a quick pick up at the door. Start thinking of where you can go with your horses. Early Monday afternoon (September 10) half of Minnesota counties were in the warning zone, an hour later almost the whole state, then an hour later it's just the bottom 2/3's of the state, so you can see how it changes from hour to hour. The Dakotas are in the state of warnings as we are but both states are covered from top to bottom. Emergency managers in the 50+ counties are on the lookout and know of the danger.

Marian Robinson, Chair, MHC Disaster Response Team

Thank You From Douglas County 4-H For MHC Grant



Filled, packed and leveled stall



Sizing, cutting, and installing mats



Dear Minnesota Horse Council,

This past January Douglas County had the good fortune to receive a grant from the MN Horse Council. With the money we received, we were able to purchase interlocking mats that are 1/4" thick for the 4-H horse barn. The barn floor was in terrible shape, very dusty and had large holes. Many horses in the past year have been plagued with illness or lameness because of the conditions. Some of the kids refused to take their horses to the fair because of the barn conditions. Even with the grant, we needed additional money. We had our first tack sale. The kids got the experience of planning, advertising, and figuring cost and percentage of merchandise sold.

They had to coordinate the arrival of the transport trailer, borrow a truck and trailer, and have a forklift available to transport the mats from the transport trailer to the borrowed trailer. We had to get an excavating company to bring 24 yards of clay and had that dropped off at the horse barn. The kids and their parents worked together to fill and level the stalls to the best of their ability. A dad came behind with a packer to pack the stalls. Other members sized the mats to the exact length and width of stalls. Because the mats were cumbersome, a few parents had to take charge of the actual installation. OH MY GOSH, do they look amazing! And we, the 4-H kids are excited to bring our horses to the fair!!

Thank you SO much!
Douglas County 4-H Horse Project

Erin
+ dada Jacob

Thanks
Alexis
Johanson

Thanks!
From Brandy,
Dexter and Cadeb
Kaitlyn Miller
My thanks
horse bros! M!
-Aroob

Thanks
for
everything
-Grace & Bev

Thanks
-Amy

Thanks!
The Grains

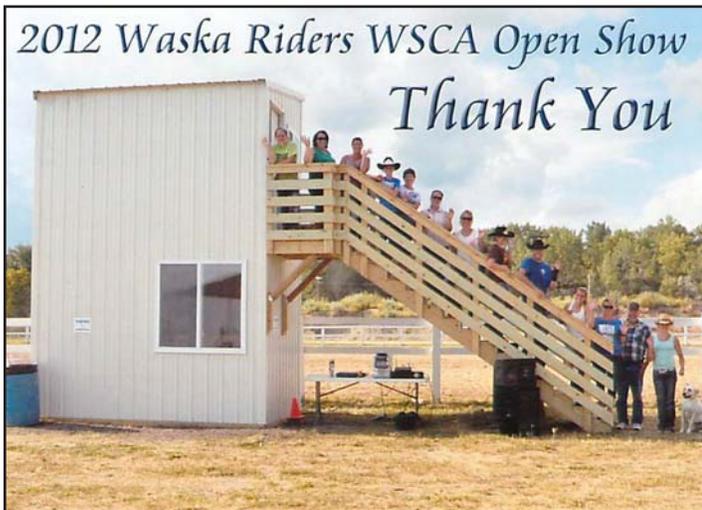
Thanks
-Nicole
Cody
Amber
Olivia

Thanks
-Ashlee
olivia
Thanks
maddie
o pto
Nehh

Thanks
so much
Angie
&
Kaitlee
Kyle
Reed
Maddie
Stacia

Thanks
The Bottom
Patt Love

Thank You From Waska Riders For MHC Grant



AAEP Foundation Helps Continue Operation Gelding Program

Thanks to a generous donation from the American Association of Equine Practitioners Foundation [AAEP], The Unwanted Horse Coalition [UHC] is able to continue its Operation Gelding program. The Operation Gelding program provides funds and materials to assist organizations, associations and events that wish to sponsor clinics to which horse owners can bring their stallions to be castrated. Since the program was initiated in September 2010, Operation Gelding has assisted in gelding 489 stallions and has provided \$24,450 in grant money to organizations that have hosted Operation Gelding castration clinics.



"The American Association of Equine Practitioners, through our Foundation, is once again very pleased to be a part of the UHC's Operation Gelding Program. It is very encouraging to see so many organizations throughout the industry hosting clinics and working together to help horses in need," said David Foley, AAEP Executive Director.

"The UHC is pleased to announce that the AAEP Foundation will be donating \$15,000 to the Operation Gelding program to help continue this important effort and aid in the castration of 300 additional stallions. With this charitable donation, the AAEP is dedicated to making a positive impact on unwanted horses and the entire equine industry," said Dr. Douglas Corey, Chairman of the UHC.

The UHC will provide information and forms necessary to conduct a clinic, along with seed money to defray the costs. Funds of \$50 per horse gelded with a \$1,000 maximum will be awarded to groups once a year. Assistance will be awarded on a first-come, first-serve basis, subject to available resources. Organizations can apply by filling out the Operation Gelding Funding Form provided by the UHC. Funds will be awarded once the clinic is complete and a veterinary statement is provided. Any organization, association or event can participate in the UHC's Operation Gelding program, the UHC wants to involve as many groups as possible.

Ericka Caslin, UHC Director, said, "We are so thankful to be able to continue this important nationwide program, thanks to the generosity of the AAEP."

In addition to Operation Gelding, the UHC is offering the resourceful guidebook, *How to Start and Run a Rescue*, written by Dr. Jennifer Williams of Lone Star Equine Rescue and Bluebonnet Equine Humane Society, for the low cost of \$20 including shipping and handling. All of the proceeds from the sales of the book will go directly to the Operation Gelding program.

How to Start and Run a Rescue is an indispensable resource that offers practical and insightful advice to those who are interested in starting a rescue or those who may already have a rescue, but may need help improving upon their business. The book covers topics such as formation of a nonprofit, fund raising, public relations and marketing, formulating policies, successful bookkeeping, and much more. Dr. Williams discusses the complex issues involved in founding a rescue, long-term management, and improving upon a currently existing rescue.

Upcoming Operation Gelding clinics will be held in the fall in New Mexico, Michigan, Washington, Oklahoma, and Maryland.

For more information on Operation Gelding or how to purchase *How to Start and Run a Rescue* please contact Ericka Caslin, UHC director, at ecaslin@horsecouncil.org or 202-296-4031. Visit the UHC website at: www.unwantedhorsecoalition.org.

Freedom Farm Assists Female Veterans to Heal With Horses

By Marian Robinson, MHC Director

It was a beautiful late summer day when I went out to Freedom Farm for the first time. I was greeted by Susie Bjorklund, Founder of Freedom Farm and their very loveable black lab. We went through the barn, which houses their 12 therapeutic riding horses, to get to their indoor arena. The arena was recently insulated and heated to provide year-round riding. Cargill was instrumental in getting this project started and they donated a large amount of money which ensured completion. Also, in the arena is a SureHands lift used to help some riders safely mount their horse. A grant from the Minnesota Horse Council 3 years ago contributed to the funding of the lift.

I was interested in the all female Veteran riding program that help women from foreign wars to just *be themselves*, have some peace and quiet and have fun with a loveable 1200 lb horse. These women come out every Thursday morning. They start their time down at the old brick schoolhouse and sit at a picnic table for a 2-hour group time facilitated by a psychologist. After their time of sharing, they come to the barn and have 2-3 hours of horse time. Some had never been on a horse; some have had some prior horse experience. They get to brush the horses, are helped with the saddling and bridling, and get a lesson (at no cost to any of the vets). They get to ride the horses outside and enjoy the beautiful weather. After taking care of the horses and putting them out in the pasture, they help sweep the barn, clean out paddocks, and then enjoy a meal together. One is homeless, one is a nurse, others were either pilots or soldiers doing something that could have been very dangerous. I've always wanted to do something for the female vets at our Minnesota VA hospital since women vets are sometimes left in the background. Even getting a new shade of lipstick makes them happy!

I took pictures of the farm, horses, indoor arena, two loveable goats, and the cattle. I met everyone who works there as well. I went into their office, sat down and wrote out a check for the Farm for the vet program. I was met with tears of joy! I almost cried!

As I was leaving, Susie saw Minnesota Horse Council Disaster Team on my blazer. We talked about Minnesota Horse Council and I was reminded they had gotten a grant from the MHC 3 years ago. I suggested it's time to go after another. Susie and her small crew put that money to good use!

A van showed up and a young boy in a wheelchair was sitting in the back. It was his first time there and I'm sure he had fun. As I slowly drove down the long driveway I took more pictures: grazing paddocks, different views of the schoolhouse that they are fixing up, the back side of the farm where I could get better pictures of the horses and the cute Lake Ida on the other side of the road.

Freedom Farm Therapeutic Riding Center, Waverly, MN

Freedom Farm's Mission: Freedom Farm enriches lives by partnering with the unique attributes of the horse to improve mobility, build confidence, and encourage personal growth in children and adults with physical, mental and emotional challenges.



"It has been said that 'in riding a horse we borrow freedom.' In 2000, I decided to fulfill a dream to share that freedom with those whose lives, minds and bodies are not as free. And so, inspired by my life experiences and training, I opened my heart and the doors to Freedom Farm--a therapeutic riding center in Waverly, MN."

~ Susie Bjorklund, Founder

To honor women veterans who have served our country and are now on a path of healing from war and other deployment traumas, Freedom Farm has a new program:

Healing with Horses

Many women veterans return from active duty and experience loss of confidence, ability to trust, difficulty focusing on tasks at hand and difficulty making transition from their military past into their civilian present. The unique attributes of the horse gently help women veterans overcome the obstacles of their return to civilian life in multiple ways.

Healing with Horses allows women to rebuild confidence, trust and focus through the experience of riding and a support group facilitated by a licensed psychologist. Healing continues by assisting other women veterans while they are riding or assisting with the youth that are currently in the Freedom Farm program who have physical and/or emotional challenges.

Testimonial: "For the first time since coming home, we feel safe, supported and listened to--without judgement. Brought together in this peaceful and welcoming space, we learn to trust ourselves and each other, forming unique bonds between our sisters and our horses. By sharing our experiences, we learn from each other. Growing and healing our way home."

~ Gulf War Veteran

Please visit the website for information on how you can help: www.freedomfarmmn.org or contact 952-955-2505, info@freedomfarmMN.org.



Freedom Farm proudly received two visits from (ret) General Tim Cossalter this summer. He had the opportunity to ride with 'Healing with Horses' women veterans program riders.

Harold Schumacher Presented the 2012 Superintendent Award

By Judy Schumaker (Edited by Tom Tweeten, MHC Director)

Harold Schumacher was presented with the 2012 Superintendent Award at this year's Minnesota State Fair in recognition of his 7 years of service as Draft Horse Show Superintendent. Jim Foss, President of the Minnesota State Fair, made the award presentation at the closing night of the English & Draft Horse Show held during the first half of the State Fair.

Harold and his family have been farming north of Plainview, MN for over 50 years. They have shown Percheron Draft Horses for over 30 years. Along with the Minnesota State Fair, they have competed in the Draft Horse Show at the Scott County Fair (Jordan, MN), Indiana State Fair, Iowa State Fair, Denver Stock Show (Denver, CO), as well as the Britt and Murray County Fairs in Iowa. The Schumachers went to Calgary in 1983 to the World Percheron Congress, winning the 4th and 6th place horse hitch. In 1986, Harold was President of the first World Percheron Congress in the United State that was held at the Minnesota State Fairgrounds.

Harold's wife Judy has been a wonderful partner in the horse operations. She also works at the Mayo Clinic, Rochester. They have seven children



Jim Foss, President, Minnesota State Fair, making presentation to Harold Schumacher.



Harold honored by riding on the Championship 8-Horse Hitch shown by Ames Percherons.

along with grandchildren and great-grandchildren. Harold's son David has been driving the show hitches for the past several years. Harold's 29 grandchildren and 30 great-grandchildren enjoy riding along and also helping at horse shows.

Harold has spent many hours at the Minnesota State Fair and enjoyed every minute helping with the success of the Show. He is proud of all the improvements that have taken place over the years in the barns and the Warner Coliseum along with the addition of the new Ag Star Arena. The opening up of the Horse Shows to the public has allowed even more State Fair attendees to come in and enjoy the beautiful draft horses perform. He once was quoted by the Star Tribune newspaper: "Remember that two horses or two oxen once took you all the way across America."

MHC BOARD ELECTIONS

Each year a number of positions on the Minnesota Horse Council Board are up for election. Elections will be held at the Annual Meeting on January 19, 2013.

If you are interested in running for a Board position, you are encouraged to attend the the Council meeting to familiarize yourself with activities of the board.

For more information, please contact
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MINNESOTA HORSE COUNCIL ANNUAL MEETING

JANUARY 19, 2013

MARRIOTT MINNEAPOLIS WEST
9960 Wayzata Blvd
St. Louis Park, MN 55426
952-544-4400

The Role of Weather in Colic

By: Kentucky Equine Research

September begins the downward spiral in temperatures in much of the U.S. Do changes in weather increase the frequency of colic in horses? Some owners and veterinarians think so, while others are skeptical.

Several researchers have attempted to find a correlation between weather and incidence of colic, however, the evidence has not been conclusive. Thirty-year-old reports from Europe suggested weather changes were associated with the highest rate of colic, specifically changes to cold and damp conditions or to warm and wet during advancing weather fronts.

Certainly, cold weather has been linked to increased impaction colic because lower temperatures often reduce water consumption.

However, in a Virginia-Maryland study performed more recently, weather did not appear to be related to colic. When events were investigated by looking at a 14-day window preceding colic episodes, low humidity and snow only marginally increased colic risk.

In a study in Virginia, seven cases of colic occurred during a heavy snowstorm over a 3-day period. This was unusual as there were only 104 cases of colic in approximately 1,000 horses monitored for a full year. What became apparent from records kept by farms was the change in management due to the snowstorm. Horses were kept in stalls, rather than being turned out, and the diet was not altered, even though horses had no turnout or exercise. The increase in colic episodes in this study was most likely not directly related to the weather, but rather due to management changes caused by weather.

Take home message: As the seasons change, keep your management scheme consistent; if changes are necessary, make them gradually.

Reprinted: September University of Minnesota Horse Newsletter

Make Better Use of Round Bales

By: Krishona Martinson, PhD, U of M

Drought conditions have severely reduced the supply of hay and other feedstuffs, escalating the demand and driving up prices. Horse owners can reduce hay waste by using feeders and properly storing hay, especially when feeding round bales.

In a study conducted in MN, feeding round bales to horses without a feeder resulted in 57% waste. All nine round bale feeders tested reduced hay waste. Hay waste ranged from 5 to 33%.

Research has shown outdoor hay storage losses can range from 5 to 35% depending on precipitation, storage site, and original condition of the bale. For example, the outer 4-inch layer of a 6-ft diameter round bale contains about 25% of the total bale volume, and is most likely to be damaged by weather if stored improperly or unprotected.

There are a number of techniques that minimize outdoor storage losses:

- ♦ Bale (or buy) a dense bale as the bales will sag less and have less surface area in contact with the ground.
- ♦ Use plastic wrap, net wrap, or plastic twine. Research showed that net wrapped bales reduced grass hay dry matter losses by 32% compared with twine bales when stored outside.
- ♦ Store bales on a well-drained surface. A well-drained, 4-6 inch coarse rock base or using wooden pallets will minimize bottom spoilage.
- ♦ Never store bales under trees.
- ♦ Storage losses are usually reduced by approximately two-thirds with indoor storage and by one-half with good plastic covering (i.e. a tarp) outdoors.

Reprinted: September University of Minnesota Horse Newsletter

UNIVERSITY OF MINNESOTA

EXTENSION

Research Update - Composting

By: Krishona Martinson, PhD, U of M

Caring for a single horse may result in more than 10 tons of waste (manure plus bedding) material annually. Composting of this waste material is a handling technique for small equine operations and it provides many benefits including reduced haulage requirements, significant reductions in mass, and increased nutrient concentrations. The objectives of this study, carried out by Rutgers University in New Jersey, was to compare four of the most common bedding materials used by equine operations on the chemical and physical characteristics of composted equine stall waste.

Groups of three horses were bedded on one of four different bedding types, including wood shavings, pelletized wood materials, long straw, and pelletized straw, for 16 hours per day for 18 days. Stalls were cleaned by trained staff daily and all contents removed was weighed and stored separately by bedding material on a level covered concrete pad for the duration study. Compost piles were constructed using piles of each bedding and each pile was equipped with a temperature sensor and data logger. Water was added and piles were turned weekly throughout the 100 day compost process. Initial and final samples

were taken, dried and analyzed for dry matter mass, organic matter, inorganic nitrogen and soluble nutrients.

No significant temperature differences were observed among the bedding materials. The composting process resulted in significant reductions in dry matter mass for each of the four bedding materials. The composting process resulted in significant reductions in organic matter and the carbon to nitrogen ratio for all four bedding materials. The composted long straw material had higher concentrations of nitrogen than the composted wood shavings.

This study demonstrated that incorporating a simple aerobic composting system may greatly reduce the overall volume of manure and yield a material that is beneficial for land application in pasture based systems. The straw based materials may be better suited for composting and subsequent land application; however, factors such as suitability of the bedding material for equine use, material cost, labor, and availability must be considered when selecting a bedding material.

Reprinted: September University of Minnesota Horse Newsletter

National Economic Impact of the U.S. Horse Industry

The horse industry is a very large and important part of our national, state and local economies. It is diverse, involving agriculture, business, sport, gaming, entertainment and recreation.

The economic study done by Deloitte Consulting LLP for the American Horse Council Foundation in 2005 validates what the industry has known for some time, that the horse industry is a highly-diverse, national, serious and economically significant industry that deserves the attention of the general public, the media and federal, state and local officials. (Please note that all figures are accurate from the time the study was done and may have changed slightly)

Highlights of the national study include:

- ◆ There are 9.2 million horses in the United States.
- ◆ 4.6 million Americans are involved in the industry as horse owners, service providers, employees and volunteers. Tens of millions more participate as spectators.
- ◆ 2 million people own horses.
- ◆ The horse industry has a direct economic effect on the U.S. of \$39 billion annually.
- ◆ The industry has a \$102 billion impact on the U.S. economy when the multiplier effect of spending by industry suppliers and employees is taken into account. Including off-site spending of spectators would result in an even higher figure.
- ◆ The industry directly provides 460,000 full-time equivalent (FTE) jobs.
- ◆ Spending by suppliers and employees generates additional jobs for a total employment impact of 1.4 million FTE jobs.
- ◆ The horse industry pays \$1.9 billion in taxes to all levels of government.
- ◆ Approximately 34% of horse owners have a household income of less than \$50,000 and 28% have an annual income of over \$100,000. 46% of horse owners have an income of between \$25,000 to \$75,000.
- ◆ Over 70% of horse owners live in communities of 50,000 or less.
- ◆ There are horses in every state. Forty-five states have at least 20,000 horses each.

Numbers of Horses

The study concludes that there are 9.2 million horses in the U.S., including horses used for racing, showing, competition, sport, breeding, recreation and work. This includes horses used both commercially and for pleasure.

Specifically, the number of horses by activity is: Racing - 844,531, Showing - 2,718,954, Recreation - 3,906,923, Other - 1,752,439, Total - 9,222,847

“Other” activities include farm and ranch work, rodeo, carriage horses, polo, police work, informal competitions, etc.

Participation

4.6 million people are involved in the horse industry in some way, either as owners, employees, service providers or volunteers. This includes 2 million horse owners, of which 238,000 are involved in breeding, 481,000 in competing, 1.1 million involved in other activities, 119,000 service providers and 702,000 employees, full- and part-time and 2 million family members and volunteers. That means that 1 out of every 63 Americans is involved with horses.

The Size and Impact of the Industry

The study's results show that the industry directly produces goods and services of \$38.8 billion and has a total impact of \$101.5 billion on U.S. GDP.

It is strong in each activity with racing, showing and recreation each contributing between \$10.5 and \$12 billion to the total value of goods and services produced by the industry.

Employment

The industry employs 701,946 people directly. Some are part-time employees and some are seasonal so this equates to 453,612 full-time equivalent jobs.

The industry supports a total of over 1.4 million FTE jobs across the U.S.

Taxes

The industry pays a total of \$1.9 billion in taxes to federal, state and local governments.

The Diversity of the Industry

The results of the study show that the horse business is a highly diverse industry that supports a wide variety of activities in all regions of the country. It combines the primarily rural activities of breeding, training, maintaining and riding horses with the more urban activities of operating racetracks, off-track betting parlors, horse shows and public sales.

Income Levels

The study dispels the misperception that the horse industry is an activity only for wealthy individuals. In fact, the horse industry is a diverse activity with stakeholders including recreational and show horse riders, and moderate-income track, show and stable employees and volunteers.

Approximately 34% of horse owners have a household income of less than \$50,000 and 28% have an annual income of over \$100,000. 46% of horse owners have an income of between \$25,000 to \$75,000.

Source: <http://www.horsecouncil.org/national-economic-impact-us-horse-industry>

MINNESOTA HORSE COUNCIL BOARD MINUTES - July 10, 2012

Meeting Location: Nutrena Conference Room - Leatherdale Center, U of MN St Paul

Board Members Present: Darrell Mead, Missie Schwartz, Tim Bonham, Charlyn Cadwell, Glen Eaton, Trina Joyce, Jan Schatzlein, Marian Robinson, Tracy Turner, Mark Ward, Dawn Moore, Tom Tweeten, Jennifer Willey

Absent: Judy Jensen, Sue McDonough, Carol Dobbelaire, Dave Fleischhaker,

Members/Visitors: Allison Eklund

I. Meeting called to order: 6:31 P.M. by President Tracy Turner.

II. Introduction of Board Members/Visitors

III. Call for Additions/Changes to Agenda

1. Tracy Turner added an American Horse Council report to Committee Reports.
2. Dawn Moore added legislative change to 604A.12 and Cavalia Resolution to Old Business.

IV. Treasurer's Report for June was distributed by Tim Bonham. This report reflected the total assets of \$788,977.39 with total liabilities of \$395,098.03. Marian Robinson motioned to accept the May treasurer's report as presented. Missie Schwartz seconded, motion passed. Tim Bonham advised the funds added to the Certified Stables budget at the June meeting are now reflected in their committee line item. Tracy Turner submitted a check for \$1,000 for the Unwanted Horse Committee.

V. Approval of Minutes - Tim Bonham motioned to approve the June minutes as presented. Dawn Moore seconded, motion carries.

VI. Secretary's Report - Dawn Moore advised the administrative assistant has not received committee lists for several chairs. A request was made of the chairs to submit their committee list(s) as soon as possible.

VII. OLD BUSINESS

A. Promotion of the Horse Industry to the General Public - Tracy Turner presented information gleaned from a study performed by Pfizer on horse ownership. The top target area for breaking into the horse industry was discount horse lessons directed at women and children. The barriers to the success of this idea are the fragmented nature of the horse industry and the Equine Arrogance Disease (described as a feeling of superiority of horse people over non-horse people). Mark Ward suggested a presentation during the MN State Fair. Tracy Turner requested permission to contact a representative at Purina regarding a possible joint promotion.

B. Legislative Priority for 604A.12 Tracy Turner advised this will be addressed in the November meeting and added to the website at that time.

C. Cavalia - Allison Eklund advised there is a Federal law regarding discrimination. The determination of what is reasonable accommodation is broad and open to interpretation. Discussion followed on the situation and adopting a position of reasonable accommodations.

COMMITTEE REPORTS

A. Expo - Glen Eaton reported. The planning of the 2013 Expo is well underway, contracts for vendor booths and stalls will be mailed out the last Friday of August. The final figures are in for the 2012 Expo and we had a slight gain. The contribution will be issued to the MN Horse Council the last Tuesday of September at the Expo board meeting. The amount should be the same as last year. Charlyn Cadwell has resigned from the Expo board and a replacement will be needed from the Council board. Also, Laura Lyseng resigned and moved to Denver and was replaced by David Jensen. Everything is going well on the Expo board.

B. Direct Funding - Mark Ward advised that since the June report, the Direct Funding Committee has voted (by a tie vote) to not fund one application. There are currently no other applications pending decision.

\$1842.50 remains available. He has requested that the July Treasurer's report be corrected by Tim Bonham to reflect the above status of our committee budget. Corrections for the 2012 entries and 2012 totals of the July treasurers report:

Horse Helping Humans (HHH) is the same group (or sponsored by) the Southern Valley Alliance (SVA). So the \$500 shown paid separately to SVA should be shown in the same column as the \$500 granted to HHH. That will reduce the amount shown granted and remaining, each, by \$500. And I wonder if \$307.50 is all they're going to ask for, and if so, (and I will assume so for now) then the amount remaining should be reduced by \$192.50.

I think you should also remove the \$500 shown granted for the overpaid Riders-in-Cahoots, since we didn't grant it, just paid it by mistake. That will reduce the amount shown granted by another \$500.

We granted only \$400 to CSDEA, not \$500, so that reduces the amount granted, as well as the amount remaining to be paid, each, by an additional \$100.

So the total amount granted would be \$2,900, not \$4,000

Total paid remains \$1,307.50. (A note should be added that the \$500 paid by mistake is to be refunded.)

Total remaining to be paid would be \$1,900. Mark Ward advised the application will be revised, by the committee, to clarify the criteria. Mark Ward requested the 2010/2011 recipients who have not redeemed their funds be removed from the treasurer's report.

C. Grants - Tim Bonham reported all 2010 recipients accounts have been closed while one remains for 2011. Several grant recipients from 2012 are beginning to redeem their funds. A mass mailing and press release is being compiled for promotion beginning in August. Discussion followed on the possibility of offering an extension to those affected by flooding.

D. Horsemen's Directory - Mark Ward reported The Minnesota Horsemen's Directory, www.MNHD.org, continues to grow and now has 692 listings in all the various categories. A new category has been added, Disposal and Cremation, and I will be helping the local company, Prairie Oaks, that wants to use that category in their listing. For users who find it difficult to add a listing, usually due to general inexperience with adding information to databases, I have posted a comprehensive guide on how to register on our site and create a listing for a business or organization. Check it out under the FAQ section, or at this link: http://www.minnesotahorsemensdirectory.com/docs/mnhd_instructions.pdf. I continue to improve the accuracy of the listings. Anyone who finds a listing that apparently has too many categories selected, please send me the name of the listing and I will correct it.

E. Website - Mark Ward reported the MHC Website, www.mnhorse-council.org, remains (almost) up to date with current information about our programs and news. I need copies of the May and June newsletters resent to me to add to the site.

F. SHCAC - Glen Eaton submitted. The Coalition of State Horse Councils met during the American Horse Council Meetings in Washington, DC, June 24-27. Madelyn Millard was elected Chairperson for the next 2 years and Jean from Michigan was elected Vice-Chair. All other officers remained the same. Jay Hickey talked about what is going on in Congress and what may happen after the November election. Much was discussed concerning the Unwanted Horse situation and the horse slaughter facility in Missouri. Also, time was spent on the structure of the meeting in DC to give members a chance to go to other lectures. The fall meeting will be held in Denver on November 2-4.

MHC July Meeting Minutes--continued on page 10

MHC July Meeting Minutes--continued from page 9

G. Aisle of Breeds - The planning of the Aisle of Breeds is taking place with both sides of the Aisle dedicated to the Aisle of Breeds. This means more horses and help to install the decorations, etc. This is a great opportunity for the Council and Expo to promote both corporations, but more so, the Equine industry. We are working with the State Fair and they will help us install decorations. A list is being passed around to Council directors to attend the table at the event. Of course this is something new and will take a lot of work and time, but is worth it. .

H. Pioneer Award - Dawn Moore reported the invoice was received and paid for the display at the MN State Fair with a total cost of just over \$900. There have been no official nominations received at this time.

I. Promotions - Jennifer Willey reported. Thank you to the many who were interested in being on the Promotions Committee, the new committee list is as follows: Missie Schwartz, Trina Joyce, Darrell Mead, Mark Ward, Judy Jensen. Please note, if you did not make the committee this year, this does not exclude anyone from volunteering at events. Please contact Jennifer if you wish to volunteer at upcoming events. New Sponsorships: Waska Riders Saddle Club WSCA Open Show, July 7-8; Great Prairie Derby Invitational & Hunter Schooling Show (Ham Lake), August 4. Next Event/Trade Show - Minnesota EquiFest at the MN State Fairgrounds, October 13-14. Arena Banners: Red Horse Ranch Arena in the main arena and in the lesson barn (Fergus Falls). Facebook Promotions: Congratulations to Joe McNaughton and Tara Rose Daun for winning \$50 gift cards in "Caption this Photo" contests on Facebook. The MHC now has 2,350 "Likes" on Facebook.

J. Scholarships - Trina Joyce shared thank you cards that were received. Trina Joyce has prepared the press release for mailing within the next two weeks.

K. American Horse Council - Tracy Turner shared the minutes from the Unwanted Horse Coalition, the main take away point is the continuation of the program Operation Gelding which has gelded around 500 stallions/colts since its inception. A new program has been created by Equis called Home for Every Horse which allows rescues to post their available horses free of charge to encourage awareness and adoptions.

VIII. NEW BUSINESS

A. 2014 American Youth Horse Council Symposium - Judy Barka presented the ideas and plan for the event to be held March 21-23, 2014. It will be open to the public and is neither breed nor discipline specific. The event will contain tours of local facilities as well as workshops, discussions and roundtable sessions. They are anticipating around 300 participants.

B. Beltrami County and Bemidji area storms - Marian Robinson advised volunteers were being sought for the area. Marian Robinson offered hay to those affected if needed. The coordinator will look into the need and advise on the situation of local horse owners.

Announcements:

July 13th is the deadline for submissions for the next newsletter.

X. Tracy Turner adjourned the meeting at 8:42 PM.

NEXT MEETING - September 11, 2012 ♦ 6:30 p.m.
University of MN ♦ Leatherdale Equine Center

**MEETING SCHEDULE**

View www.mnhorsecouncil.org and
www.minnesotahorsemensdirectory.org for additional events

MINNESOTA HORSE COUNCIL BOARD MEETINGS

Leatherdale Equine Center ♦ 6:30 pm

1801 Dudley Ave ♦ St. Paul

Located on the U of M St. Paul Campus

October 9, 2012	February 12, 2013	July 9, 2013
November 13, 2012	March 12, 2013	September 10, 2013
December 11, 2012	April 9, 2013	October 8, 2013
January 19, 2013 - Annual Meeting	May 14, 2013	November 12, 2013
	June 11, 2013	December 10, 2013

MINNESOTA HORSE EXPO BOARD MEETINGS

Perkins ♦ 6:30 pm

Hwy 394 and Louisiana Ave. ♦ St. Louis Park, MN

October 30, 2012	March 26, 2013	September 24, 2013
November 27, 2012	April 16, 2013	October 29, 2013
December 18, 2012	May 28, 2013	November 26, 2013
January 29, 2013	June 25, 2013	December 31, 2013
February 26, 2013	July 30, 2013	January 28, 2014

For Horse's Sake

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For Horse's Sake is the official newsletter of the Minnesota Horse Council (MHC). Statements appearing in *For Horse's Sake* are those of the authors and not necessarily those of the MHC. To reprint any material published in *For Horse's Sake*, please notify MHC of your intentions. Full credit needs to be given to the author. Articles of relevance to the equine industry are earnestly solicited. The Minnesota Horse Council is a non-profit member-supported volunteer organization representing all equine disciplines and breeds in Minnesota's equine livestock industry.

Please e-mail or send potential articles to:

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Newsletter Deadlines

July/August 2012	6/29/12	Jan/Feb 2013	1/25/13
September 2012	8/10/12	March 2013	2/15/13
October 2012	9/14/12	April 2013	3/15/13
November 2012	10/12/12	May 2013	4/12/13
December 2012	11/16/12	June 2013	5/17/13

MINNESOTA HORSEMEN'S DIRECTORY

The Minnesota Horsemen's Directory is a free resource provided by the Minnesota Horse Council to help you find horse-related information and services in and near Minnesota.

- ♦ Find a farrier, trail riding stable, boarding, lessons, tack stores, and much more! Use the Events Calendar to find shows, clinics and other horse-related activities. Use the new Jobs category to find a job or skilled job seeker.
- ♦ Find what you're looking for by choosing a category, or search the directory. Once you are in a category, browse the results alphabetically or by a sub-category or region.
- ♦ Help make this site comprehensive and accurate. Submit a free listing of your Minnesota horse-related business or organization. Once listed, you can edit your listing as often as you wish.
- ♦ Whether you are looking to hire or looking for an equine-related job in or near Minnesota, submit a Help Wanted or Seeking a Job ad here.

www.minnesotahorsemensdirectory.com



MEMBERSHIP APPLICATION

www.mnhorsecouncil.org

- Individual - \$15
- Family - \$20
- Organization - \$25
- Corporation - \$25
- Certified Stable: First Year - \$35
- Certified Stable: Renewal - \$25

Name _____

Farm/Business Name _____

Address _____

City/State/Zip _____

Phone _____

Alt. Phone _____

E-mail _____

Website _____

Brief description of your stable/business/involvement with horses:

Would you like to volunteer with MHC? If so, please list any interest you have:

I'd like to receive the MN Horse Council newsletter, "For Horse's Sake" by:

- E-mail - color (saves on postage and paper)
- United States Postal Service - B&W

Please complete this form and send with your check to:

Minnesota Horse Council
PO Box 223 ♦ Plato, MN 55370



Minnesota Horse Council

PO Box 223 ♦ Plato, MN 55370
763-755-7729
mn.horsecouncil@comcast.net
www.MnHorseCouncil.org

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Thomas Tweeten ♦ 952-226-4190 ♦ thomastweeten@mnhorsecouncil.org

Minnesota Horsemen's Directory

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State Horse Council

Glen Eaton ♦ 952-922-8666 ♦ gleneaton@mnhorsecouncil.org

Temporary Emergency Equine Feed Assistance (TEEFA)

Carol Dobbelaire ♦ 763-684-0709 ♦ caroldobbelaire@mnhorsecouncil.org

Trail Blazers

Darrell Mead ♦ 763-420-3697 ♦ darrellmead@mnhorsecouncil.org

Horse Welfare

Tracy Turner ♦ 651-351-7206 ♦ tracyturner@mnhorsecouncil.org

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Andrea Dubay ♦ 763-755-7729 ♦ mn.horsecouncil@comcast.net

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Minnesota Horse Council

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Return Service Requested



APRIL 26, 27, & 28